

# BULLETIN

## Industry Divisions



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### VADA: The Roadmap to Recovery for Victorian Automotive Dealers

Members of the Victorian Automobile Dealers Association (VADA) are advised of VADA paper written in collaboration with Steve Edmonds from ShineWing Australia titled '*The Road to Recovery. A roadmap for the COVID-19 recovery of Victorian automobile dealerships*'. Click [HERE](#) to read.

#### ***Why was the paper written?***

The paper was written after a sub-committee of VADA Executive Committee members convened to identify areas where current Federal and State Legislation could be reviewed with a view to take into account the massive contribution this sector makes to state and federal coffers. The paper is written with 100 per cent new car dealer input.

#### ***What issues does the paper focus on?***

The sub-committee has also identified areas where, in particular, the Victorian State Government could be doing more to specifically assist dealers. The Federal Government JobKeeper package has been widely lauded by VADA as a timely and a responsible industry stimulant. However, there is anxiety about dealer profitability and sustainability post September 2020 when JobKeeper subsidy measures cease, this is where the Roadmap to Recovery must kick in.

#### ***A focus on the pre and post COVID-19 trading environment***

The paper not only focuses on what Victorian dealers believe will make for a better trading post COVID-19, but what measures dealers would like to see implemented that were impeding the entire dealership network prior to COVID-19. The sub-committee has always remained focused that the industry was trading in recessionary like conditions pre COVID-19 and that any roadmap to recovery should factor in that scenario. We must see an improvement on the pre-COVID-19 trading environment that will result in dealer sustainability.

#### ***How should the paper be used?***

It is the intention of VADA that this paper be the bedrock of VACC's immediate short-term lobbying efforts. The paper will be supplied to every Victorian Federal and State member of Parliament and other key stakeholders. We ask you to forward to all stakeholders in your business and political network.

More cars sold means more revenue for Government.

VACC thanks Steve Edmonds and team at ShineWing for collaborating with the VADA sub-committee on this paper.

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